JEEVANTH RAMAMURTHY

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WEBSITES, PORTFOLIOS, PROFILES

- jeevanth.com/
- linkedin.com/in/jeevanth-ramamurthy-b738901a1/

PROFESSIONAL SUMMARY

Product Design strategist experienced in defining and executing product vision for complex Gen AI and B2B SaaS platforms. I focus on driving measurable revenue growth and differentiation through superior product experiences for early stage startups.

ACHIEVEMENTS

- Impact summary
- Business impact - Facilitated two $1M enterprise deals through product vision and UX differentiation.
- Built and launched 3x AI products from scratch, driving rapid adoption.
- Generated $400k in PLG pipeline by optimizing onboarding experiences.
- Leadership - Led and collaborated with cross functional teams across product, design, engineering, and marketing.
- Shipped 500+ screens, multiple scalable design systems, and major UX overhauls. Balanced user vs business needs.

WORK HISTORY

Dec 2024 - Dec 2025
Lead Product Designer
GatherGov - Remote

- Championed strategic leadership the build the entire product from a two line brief. End-to-end product ownership, including UX, roadmap, branding, and GTM assets.
- Influenced a $1M enterprise win solely by delivering superior UX over a competitor.
- Initiated Collaborative Planning sessions that defined product roadmap, leading to $400k+ PLG pipeline in the first month.
- Led PM, design, branding, and delivery across the company. Automated marketing material production, increasing team productivity by 40%.

Dec 2023 - Dec 2024
Founding Product Designer
Oliv AI - Remote

- Designed Oliv end-to-end, achieving 100+ active users within six months.
- Shipped AI insights, a CRM and deal analytics saving sales managers 8+ hours/week.
- Built AI tools for follow-up email writer and 10+ Slack workflows.
- Led complete revamp: new design system and 60+ product improvements both frontend and logic.

Sep 2023 - Aug 2024
Head of Product & Design
Nexyom - Remote

- Designed GenAI document extraction tool MVP enabling a $1M banking deal.
- Led research, roadmap, engineering team and prioritization.
- Directed marketing, website, and demo creation. Designed 24 SEO optimized landing pages.
- Designed 4 MVPs, including an AI Resume Analyzer MVP.

Dec 2022 - Feb 2024
Product Designer
Docsumo - Bengaluru

- Resolved 100+ UX issues through audits and user interviews adhering to design standards.
- Improved onboarding retention from 15% to 90%+.
- Designed features to support bank statement extraction using AI/ML, identified the market & expanded TAM by $200M.
- Created a new design system and redesigned 50+ screens, improving the product quality.

Sep 2019 - Dec 2022
Earlier Roles – Product Design, Visual & Motion Design
Kissflow, Real Tycoon, GREedge

- Drove sign-ups and MQL growth through high-performing landing pages, hybrid content, and campaign design.
- Executed large-scale projects fast, including launching 100+ pages and migrating 1000+ pages in one week.
- Streamlined workflows and cross-team collaboration, cutting execution time by up to 50%.
- Delivered strong business outcomes including sold-out campaigns with 100x ROI, qualified lead generation, and higher-tier client wins.
- Used experimentation and data-driven design to improve engagement, conversions, and marketing performance.

SKILLS

- Product & Design
- UI/UX Design
- Interaction Design (IxD)
- UI Design & Visual Design
- Prototyping (Figma)
- User Research & Usability Testing
- Product Strategy & Problem Framing
- AI UX & LLM Workflow Design
- Cross-functional Collaboration (Jira/Clickup)
- User experiences
- Usage analytics (Mixpanel/Posthog)
- Revenue Growth
- Systems thinking
- Product Vision
- UX Differentiation
- Mental model
- Product Adoption
- Activation
- Scalability
- WCAG
- Product-Led Growth (PLG)
- Onboarding Retention
- UI Design
- Basic React
- Basic HTML
- Basic CSS
- Claude code
- Lovable
- V0
- People management

EDUCATION

Jan 2018
Bachelor of Technology: Information Technology
JCE